

2017 PRINT AD RATES

BACK COVER & INSIDE COVER PAGE 2 & 3 PRIME POSITION FULL COL

Full Page 1 X \$1950	(FP) 12x \$1600	1/2 Page 1X \$1150	(1/2)12x \$700	1/4 Page 1X \$750	(QP)12x \$475
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INSIDE Placement Full Colour Print Ads

Full Page FULL COLOUR 7.25"w x 9.5"h		
1 X \$1100	6 X \$850	*12 X \$775
1/2 Page Vert / Horizontal 3.56"w x 9.5"h or 7.25w x 4.5" h		
1 X \$600	6 X \$525	*12 X \$450
1/4 Page Strip 7.25"w x 2"h or Mini Poster 3.56"w x 4.5"h		
1 X \$400	6 X \$325	*12 X \$275
1/5 Page Feature Square 3.5"w x 3.5"h		
1 X \$310	6 X \$255	*12 X \$220
1/6 Page Rectangle 3.56"w x 2.7"h or Bookmark 2.3"w x 4"h		
1 X \$250	6 X \$225	*12 X \$175
1/8 Page Business Card 3.56"w X 2" h (horizontal only)		
1 X \$150	6 X \$130	*12 X \$118
Community Banner 7.25"w x 1"h (width of a page)		
1 X \$140	6 X \$125	*12 X \$115

Ad Design Available Upon Request.

INSIDE Placement BLACK & WHITE ads

Full Page 7.25 x 9.5"		
1 X \$750	6 X \$575	*12 X \$525
1/2 Page		
1 X \$525	6 X \$350	*12 X \$325
1/4 Page		
1 X 325	6 X \$235	*12 X \$210
1/5 Page		
1 X 250	6 X \$175	*12 X \$150
1/6 Page		
1 X 200	6 X \$145	*12 X \$125
Business Card		
1 X 130	6 X \$100	*12 X \$85
Community Banner		
1 X 125	6 X \$95	*12 X \$70

WEEKLY or MONTHLY EVENT Ads - SPECIAL RATE ! Custom size calendar ads to feature multiple events

Specially designed to promote weekly classes, ongoing events, weekly musical shows and more!

B&W mini calendars starting at \$110 - \$180 (custom layout) | Larger B&W calendar ads starting at \$200 - \$275 (custom layout)

NEW! 2017 ONLINE COWICHAN DIRECTORY

Yearly Online Listing for current Valley Voice ad clients just \$250/year (regular annual listing \$350)

ADD ON Monthly Payment Option *special* for Valley Voice Clients

\$22/per month (regular \$29/month)



Visit www.explorecowichan.com for new ways to promote your business as a Cowichan destination.

MINI BANNERS | DIRECTORY Listings (Business Info + 1 Logo + 10-15 Word Description) | CLASSIFIEDS (25 words)

Full Colour	1 X \$63	6X \$53	12X \$43	Black & White	1 X \$52	6X \$42	12X \$32
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Businesses* who sign on for a 12 month ad term receive a bonus spotlight article about their business. This business feature will put your info directly in front of over 30,000 qualified readers. (Business spotlight features are a special perk only available to 12 month ad clients)

PAYMENT TERMS

Advertisers will be billed monthly for each ad placement in a 1, 3, 6 or 12 issue term. Post dated cheques, Authorized Credit Card payments, Paypal, Email Money Transfer and Monthly Account Debit are acceptable for payment.

Cancellation Policy: The Advertiser may terminate 6 or 12 month ad agreements with 30 days written notice before next ad deadline. Full amount owing, at 1x ad rate for all ad space used, will be due upon cancellation.